

FORBES

LIFE LIST

THE GOODS

Bespoke Unspoken

Five custom-made surprises.

BY ZACK O'MALLEY GREENBURG

Bespoke Cycles

Who says bikes should be cheaper than cars? Prices at this San Francisco manufacturer can soar into the \$15,000 to \$20,000 range, but Bespoke builds from the ground up and the array of options is unparalleled. Carbon, titanium or steel frame? Bladed spokes? Ten-color hand-drawn paint job? No problem.

FROM \$3,700. BESPOKECYCLESSF.COM



Opera Opera eyeglasses

The number of artisans making bespoke spectacles has dwindled, but London's Opera Opera Opticians (under its Harpers brand) still builds its custom glasses in-house—a one-off version of vintage Buddy Holly frames, perhaps? They're individually sized, with genuine rivet hinges and period trims.

FROM \$280. OPERAOPERA.NET

Adrian Van Anz computers

Since inventing a vodka-cooled computer a decade ago, industrial designer Van Anz has become a technological tailor to the likes of Brad Pitt and Steven Spielberg, building desktops with features such as deer-hide detailing and built-in cigarette lighters. He swaddled one creation in 24-karat gold plating and attached a muscle-car-style tachometer.

FROM \$5,000. ADRIANVANANZ.COM



D.W. Frommer cowboy boots

"No nails will ever be used on a really good boot." So says the Redmond, Ore.-based Frommer, who's been making boots for more than 20 years. Intricate designs of buffalo, hummingbirds and elephants await cowboys patient enough to purchase one of the 30 pairs he builds per year; each takes at least 40 hours to make.

FROM \$1,500. BOOTMAKER.COM/BESPOKE



Richard Paterson bespoke whiskey

Spend three days in Scotland with Whyte & Mackay's master blender, Richard "the Nose" Paterson, and he'll dream up a dram based on your personality. But you might not want to drink one based on his: "If he sees you holding a whiskey glass the wrong way, he'll kill you," the company warns.

ABOUT \$30,000 FOR THE FIRST BOTTLE, \$2,400 THEREAFTER. WHYTEANDMACKAY.CO.UK